

1ST ANNUAL DOWNTOWN BENTON WINDOW DECORATING CONTEST

The Saline County Courthouse is known for its lights and decorations on the courthouse lawn. The lights and decorations take months of planning, preparations, and hard work to be ready, not just before the parade but to qualify for the "Arkansas Trail of Holiday Lights" through the Arkansas Department of Parks and Tourism. Meeting the qualifications allows us to be added to the circuit that thousands follow to see Holiday Lights.

This year, we decided to incorporate the downtown merchants and have a decorating contest for window displays. A vibrant, decorated downtown can attract customers by making the area more enjoyable and inviting.

The winner of the contest will receive a trophy that they can display in their business until the contest next year:

REGISTRATION IS REQUIRED

THERE IS NO FEE TO REGISTER BUT YOU MUST SIGN UP BY 4:30 PM ON DECEMBER 1ST, 2017.

CONTEST RULES

- ♦ REGISTER BEFORE THE DEADLINE
- ♦ DISPLAY MUST BE COMPLETED BEFORE DECEMBER 4TH (parade night)
- ♦ THE DISPLAY IN YOUR WINDOW MUST HAVE LIGHTS (no derogatory remarks or pictures)
- ♦ YOUR DISPLAY MUST BE VISIBLE FROM THE STREET
- ♦ WINDOWS MUST BE DECORATED AT LEAST THROUGH THE 26TH OF DECEMBER
- ◆ MERCHANTS BUSINESS MUST BE LOCATED IN THE DOWNTOWN AREA

THE JUDGE'S WILL BE CHOSEN BY SALINE COUNTY JUDGE JEFF AREY AND WILL NOT BE MERCHANTS OF THE DOWNTOWN AREA.

